

JOHN RENZEL GALLETA

AMAZON VA & GRAPHIC DESIGNER



PERSONAL SUMMARY

I help Amazon Sellers find winning products, optimize listings and create images that will help convert your potential buyers into buying your products.

With my reverse products research techniques, I will help you find winning products with a potential profit margin of 40% and above without a lot of competition.

PROFESSIONAL SKILLS

- Product Research
- Keyword Research
- Supplier Sourcing
- Product Listing Optimization
- Listing Images
- Enhanced Brand Content / A+ Content
- Inventory Management
- Customer Service
- ASC Account Health and Maintenance

TOOLS

- Helium 10, Jungle Scout, Keepa, MBS Retriever
- Canva, Adobe Photoshop & Illustrator
- Google Suite, Microsoft Office
- Smartsheet

EDUCATION & TRAINING

Amazon Seller VA Masterclass

Amazonation PH | September - October 2021

- Philippine's #1 source in learning Amazon VA. Trained by Lish Aquino, the Amazon Queen of the Philippines and a 7-figure Amazon seller

Freedom Ticket 3.0

Helium 10 | October 2021

- Credential ID 40341503

AB Fashion Design and Merchandising

De La Salle-College of Saint Benilde | 2013-2017

- School of Design and Arts
- Cum Laude Graduate and Consistent Dean's Lister
- Plaque of Recognition Awardee
- Top Graduating Thesis Collection

CONTACT DETAILS

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WORK SUMMARY

Amazon VA & Graphic Designer

Freelance & Remote | 2021-present

- Finding products with net margin of 40% and above
- Liaise with suppliers and get best rates to retain potential profit margin
- Create EBC/A+ Content to successfully accompany an optimized listing

Graphic Designer

Freelance | 2018-Present

- Created basic branding and logos for clients
- Made online and offline collaterals for social media posting
- Edited product photos

Customer and Technical Support

TaskUs | 2019-2021

- Exceeded target CSAT rates of 55% and drove in 84% of positive surveys for Q4 of 2019
- Ranked 1st site and campaign wide for Q1 of 2020
- Achieved a 93.80 quality score for Q3 of 2020
- Successfully helped customers that led to 100% resolution rate for Q2 of 2021

Technical Designer

Golden ABC Inc. (Penshoppe) | 2018-2019

- Provided solutions for product development delays
- Troubleshoot and identified garment problems
- Conducted competitor analysis with a team of three which led to successful identification of undergarment silhouettes and fabrics for the Philippine market